

The Human Rights Campaign in

NEW HAMPSHIRE



The Human Rights Campaign made a significant commitment of resources to the successful efforts to achieve marriage equality in New Hampshire in 2009. Working with the New Hampshire Freedom to Marry Coalition, HRC provided substantial field and communications expertise from the first legislative vote to the governor's final signing of the marriage bill. HRC also mobilized its New Hampshire members and supporters to take action by contacting their legislators and the governor.

In 2006, HRC worked closely with legislators, community groups and local leaders to help elect fair-minded majorities to both the New Hampshire House of Representatives and Senate, which subsequently voted to pass civil unions legislation in 2007, followed by the marriage bill this year.



HRC's 2009 contributions included:

- Creating, organizing and implementing an extensive statewide grass-roots field plan in conjunction with NHFTM;
- Deploying 10 field staff to New Hampshire, including four staff members who were on the ground for two full weeks in early May;
- Hiring three New Hampshire-based field consultants to assist with field organizing efforts;
- Gathering more than 11,000 petition signatures from residents across the state to deliver to the governor's office;
- Generating more than 1,000 phone calls from New Hampshire residents to the governor's office;
- Canvassing high-traffic downtown areas, college campuses and key residential areas to engage in personal conversations about marriage equality with New Hampshire residents;
- Organizing well-attended public visibility events in Concord, Portsmouth and Hanover;
- Recruiting and/or supervising more than 100 local volunteers for canvassing and phone banking activities;
- Coordinating traditional and new media efforts on behalf of NHFTM, including a Facebook page (5,000+ fans) and a Twitter feed; and
- Mobilizing HRC members and supporters via online Action Alerts and telephone calls.



