

## Schedule for 2006 Campaign College Training

Below is the schedule from the program in 2006. We list this to show potential applicants what they week may entail; all sessions are subject to change.

### Monday, August 14, 2006

**Throughout the day:** Arrive in Washington, D.C. and check-in

**5:30-7:30pm:** Dinner (*National 4-H Youth Conference Center*)

**7:30-9:00pm:** Icebreakers (*4-H Center*)

### Tuesday, August 15, 2006

**8:00-9:00am:** Breakfast (*4-H Center*)

**9:00-10:00am:** Drive to the Human Rights Campaign offices in Washington, D.C.

**10:00-11:00am:** All Staff Meeting—introduction of staff to Campaign College participants (*HRC Headquarters*)

**11:00am-12:30pm:** HRC 101—learn about HRC's programs and departments (*HRC HQ*)

**12:30-2:00pm:** Lunch with HRC President Joe Solmonese (*HRC HQ*)

**2:00-3:00pm:** Drive back to 4-H Center

**3:30-4:30pm:** Campaign Overview session —learn about campaign roles, timelines, etc. (*4-H Center*)

**4:45-6:00pm:** Campaign Culture session —what to expect (*4-H Center*)

**6:00-7:00pm:** Dinner (*4-H Center*)

### Wednesday, August 16, 2006

**8:00-9:00am:** Breakfast (*4-H Center*)

**9:00-9:15am:** Question and review of prior day's assignment (*4-H Center*)

**9:15-10:30am:** Budget and Candidate Management session (*4-H Center*)

**10:45am-12:00pm:** Scheduling for Candidate and Surrogates session (*4-H Center*)

**12:00-1:00pm:** Lunch (*4-H Center*)

**1:00-2:00pm:** Legal Issues and Pitfalls session (*4-H Center*)

**2:15-4:00pm:** Volunteer Recruitment and Training session (*4-H Center*)

**4:15-6:00pm:** Fundraising—Basics and Events session (*4-H Center*)

**6:00-7:00pm:** Dinner (*4-H Center*)

**7:00-8:30pm:** Fundraising—Call times, circles, etc. session (*4-H Center*)

### Thursday, August 17, 2006

**8:00-9:00am:** Breakfast (*4-H Center*)

**9:00-10:15am:** Research session (*4-H Center*)

**10:30am-12:00pm:** Polling and Messaging session (*4-H Center*)

**12:00-1:00pm:** Lunch (*4-H Center*)

**1:00-2:00pm:** Media—Earned and Paid session (*4-H Center*)

**2:15-3:30pm:** Visibility and Yard Signs sessions (*4-H Center*)

**3:45-5:00pm:** Phone-banking session (*4-H Center*)

- 5:00-6:00pm: Door-to-Door session (*4-H Center*)
- 6:00-7:00pm: Dinner (*4-H Center*)
- 7:00-8:00pm: Assignment on Walking Precincts session (*4-H Center*)

**Friday, August 18, 2006**

- 8:00-9:00am: Breakfast (*4-H Center*)
- 9:00-10:15am: Voter files—Introduction and Uses session (*4-H Center*)
- 10:30am-12:30pm: Targeting and Vote Goals session (*4-H Center*)
- 12:30-1:30pm: Lunch (*4-H Center*)
- 1:30-2:15pm: Voter I.D. session (*4-H Center*)
- 2:15-3:30pm: Voter Persuasion—phones, doors, mail, etc. session (*4-H Center*)
- 3:45-6:00pm: Election Day—GOTV session (*4-H Center*)
- 6:00-7:00pm: Dinner (*4-H Center*)

**Saturday, August 19, 2006**

- 8:00-9:00am: Breakfast (*4-H Center*)
- 9:00am-12:00pm: Wrap-Up/Review (*4-H Center*)
- 12:00-1:00pm: Lunch (*4-H Center*)
- 1:00-2:00pm: Drive to Northern Virginia
- 2:00-5:00pm: Canvassing and walking precincts for Virginia Marriage Ballot Initiative
- 5:00-6:00pm: Drive to 4-H Center
- 6:00-7:00pm: Dinner (*4-H Center*)

**Sunday, August 20, 2006**

- Depart for respective campaigns